AOTMP® Insights Call for Articles

AOTMP®, is an association dedicated to serving all Telecom, Mobility, and IT Management professionals focused on advancing technical, financial, and operational management practices. Dedicated to leading the industry into the future, AOTMP® helps businesses, public sector organizations, and service providers through solutions based on the patented Efficiency First® Framework – a set of best practices and principles that promote operational excellence, financial accountability, technical integrity, and business results. AOTMP® members practice and adopt Framework principles to drive performance improvement, productivity gains, and cost optimization while continuously strengthening business–service provider relationship value. For nearly two decades, AOTMP® has used analytics to synthesize global data and information gathered from thousands of telecom, mobility, and IT environments and professionals into insights that elevate performance. The Efficiency First® Framework is the foundation for resources available to association members and customers worldwide including AOTMP® University, Certifications, Events, Memberships, and Advisory Services.

AOTMP® Insights, our flagship digital publication, gives AOTMP® members and subscribers continuous access to new feature articles each month.

AOTMP® Insights Audience

- Executive
- Finance
- Procurement
- Business Unit Leaders
- Research & Development
- Sales & Marketing
- Telecom / Mobility / IT Management
- Telecom / Mobility / IT Operations

AOTMP® Insights Topic Suggestions

TECHNOLOGIES, SYSTEMS

- IT Asset Management
- IT Service Management
- Unified Endpoint Management
- Telecom / Mobile / IT Expense Management
- Cloud Management
- Network Monitoring / Management
- Contract Management
- Sourcing Management
- Data Analytics & Visualization
- Data Lake (Unified Data Storage)

BUSINESS PRACTICES

- Asset Management
- Auditing
- Budgeting & Forecasting
- Business Analysis
- Change Control
- Contract Management
- Data Privacy
- Disaster Recovery
- Endpoint Management
- Exception Management
- Governance
- Help Desk
- Invoice Processing
- License Management
- Network Design
- Order Management
- Performance Management
- Policy
- Portfolio Delivery
- Project Management
- Quality Control & Assurance
- Regulatory Compliance
- Reporting & Analytics
- Risk Management
- Security
- Service Management
- Sourcing & Procurement
- Strategy
- Vendor Management

Article Guidelines for AOTMP® Insights

Here are a few tips to help you develop your article idea and write your draft:

Think Industry Professional. Make sure your topic speaks to the industry professional. If the topic affects all types of organizations, focus on how it applies specifically in the context of Telecom, Mobility, and IT Management. Every company is different, but many of their challenges are the same. How does your story offer lessons that can be applied to everyone?

Write from your experience. Choose a topic you feel comfortable talking about. Think about recent challenges you have faced and solutions you have applied. Note the highlights: the people and resources involved, the hurdles you overcame, the measures you used to evaluate success, and the lessons you learned.

Make it practical and informative. Include sufficient how-to information and examples to enable readers to apply your expertise to their situations. Provide links to further information, and, if appropriate, include images, charts, video, or other media to enhance the content.

Don't be promotional. We welcome submissions by industry partners. However, AOTMP® Insights does not publish articles that focus primarily on an author's company, product, or service.

Be concise. For today's busy reader, AOTMP® Insights is direct, conversational, and brief. Keep background information to a minimum. Convey the essentials that readers need to know to follow in your footsteps. Articles typically run **750-1,000 words.**

ARTICLE CATEGORIES

- Case Studies
- Performance Improvement
- Industry Trends

- Technology Trends
- Legal, Legislation & Regulation
- Perspectives / Opinion Editorial

Standard Article

1) Title
2) Sub-Title (if applicable)
3) Length: up to 750 - 1000 words - Articles over 1000 words will be used at editor's discretion, possibly spread over 2 publications.
4) Media: Photos, Graphics, Video

Featured Article

1) Title
2) Sub-Title (if applicable)
3) Length: 1500-3000 words
4) Media: Photos, Graphics, Video

Submission Guidelines:

If you are interested in writing on any of the above topics, have a proposal for a topic, or have questions and would like to discuss the editorial process prior to submission, please contact the editorial team directly at engagement@aotmp.com.

Each issue will be released on the 10th of every month. All submissions need to be submitted to engagement@aotmp.com by the **15th of the month prior**.

AOTMP® Insights Release Form

The Author transfers to AOTMP® non-exclusive publication rights to the submission and warrants that s/he has full power to make this grant.

The Author is legally responsible for complying with all copyright laws.

The Author gives AOTMP® rights to publish and edit submission for readability, organization, and Associated Press style prior to publication, if needed.

The Author agrees to the use of their likeness, name, title, and company name in AOTMP® Insights publication along with their article.

This releases form does not guarantee that your material will be used or published.

TITLE OF SUBMISSION:

AUTHOR'S FULL NAME:

EMAIL ADDRESS:

PHONE NUMBER:

AUTHOR'S SIGNATURE:

   By signing your name electronically, you are agreeing that your electronic signature is the legal equivalent of your manual signature on this Release Form.

DATE:

Please send completed form back to engagement@aotmp.com